

## Some of our Recent Town Center Race Sponsors

### Presenting Sponsors

Apex Technologies  
Dick's Sporting Goods

### Gold Sponsors

Armada Hoffer  
Brothers ChemDry and Oceanfront ChemDry  
Divaris Real Estate, Inc.  
Gordon Biersch Brewery Restaurant  
HBA Architecture Interior Design  
Hilton Garden Inn at Virginia Beach Town Center  
Pender & Coward  
Sandler Center for the Performing Arts  
Strayer University  
Town Center Fitness

### Silver Sponsors

Dunkin Donuts  
Freemason Abbey  
Guadalajara's  
Dan Hargrave CPA  
First Atlantic Restoration  
Insko Insurance Group  
Winfield & Associates

### Taste of Town Center Participating Restaurants

Bravo Cucina Italiana California Pizza Kitchen Forbidden City Imperial Dining  
Keagan's Irish Pub Lucky Star Macaroni Grill Max & Erma's  
McCormick & Schmick's P.F. Chang's Red Star Tavern Royal Chocolate  
Saffron Simply Fresh Smokey Bones

Printing Courtesy of

**Apex** TECHNOLOGIES **XEROX** Authorized Sales Agent



5K Race

November 5, 2011

8:00 AM

A Veteran's Celebration

Presented by Town Center Kiwanis

in partnership with CBDA

[www.TasteofTownCenter5K.com](http://www.TasteofTownCenter5K.com)



# Sponsor Opportunities

## Town Center Kiwanis

Dear Friend,

In 2011, you have an opportunity to become part of a great tradition at Town Center in Virginia Beach. Over 1,000 runners and volunteers will take part in the Town Center Kiwanis Race on November 5th right in the heart of Virginia Beach's premier business district. Town Center, with its pedestrian environment of tree-lined streets, courtyards, and the plaza at Central Park, provides the perfect setting for event participants to come with their families. They will love the eclectic mix of world class retail stores, specialty shops, and numerous restaurants.

The 2011 Race represents the 17th year of this event and its seventh year at Town Center. This event is held annually to honor the memory of John Wecht, a fellow Kiwanian, and to support the charitable organizations he loved.

The day's events will feature a:

- 5K Race
- Tot Trot - for young children
- Post Race Celebration with food, music and entertainment

And, then there is the competitive spirit of corporate teams -complete with company banners, shirts, and hats, all trying to outdo the rest to capture the coveted Corporate Team Awards for the largest, fastest and most creatively attired teams.

Town Center Kiwanis runs some of the best fundraisers in the area, and we want your company to enjoy the marketing, fun, and sheer recognition for supporting these charities. You can run a race, bring the kids along with you for the Tot Trot, greet the runners with your giveaways, and brand your company with up to 12,000 impressions from pre-event and on-site marketing.

As a Town Center Race sponsor, your help provides needed funding to a number of Town Center Kiwanis sponsored charities such as Special Olympics, Seton Youth Shelter and the Southeastern Virginia Foodbank's Kids Cafe'.

We know that some of these charities have been important in your lives as well - assisting either a loved one in your family, or friends or neighbors.

Several Town Center merchants have already expressed their support for the Race.

**May we count on your support?**

2011 Race Sponsor Levels	Silver	Gold	Platinum	Presenting Sponsor
<b>Sponsor Benefits:</b>	<b>\$500</b>	<b>\$1,000</b>	<b>\$2,500</b>	<b>\$5,000</b>
<b>On Site Recognition</b>				
Name on Sponsor & Race Banners		X	X	X
Sponsor Signage at Event (company provides)			X	X
PA Announcements at Event			X	X
Company Rep Fires Starting Gun at the Race				X
Company Rep Participates in Awards Ceremony				X
Company Table at Event Site	X	X	X	X
<b>Company Visibility</b>				
Emails to Town Center Workers & Residents			Name	Name
Racelt.com Online Registration Site		Logo	Logo	Logo
Entertainment Calendar Listing on Local Media Web Sites				Name
Pre-Event Print Media Advertising				Logo
Registration Brochure (2500)		Logo	Logo	Logo
Kiwanis Club & Race Website		Logo	Logo	Logo
Race T-shirts (Deadline: October 15 <sup>th</sup> )	Name	Logo	Logo	Logo
Race Posters (500) (Deadline: September 30 <sup>th</sup> )		Logo	Logo	Logo
Race Day Program	Name	Logo	½ Page	Full Page
Post Race Participant & Sponsor "Thank You/2012 Save the Date Email			Name	Name
Sponsorship Brochure	Name	Name	Name	Name
<b>Company Participation</b>				
Complimentary Race Entries	2	5	7	10

\*\* An early commitment will ensure that you receive all of the above named benefits that your sponsor level warrants. In Kind donations or products or services are typically categorized at half of their retail value for sponsorship purposes. Some exceptions apply.

**For More Information:**

info@TasteofTownCenter5K.com or Race Chair, Bob Sage at:

bsage@vsaresorts.com