

Some of our recent Taste of Town Center 5K Race Sponsors



2015

Sponsor Opportunities



Taste of Town Center 5K November 7th
Presented by Town Center Kiwanis of Virginia Beach

Why Sponsor?

The 2015 Race represents the 21st year of this event and its eleventh year at Town Center.

In 2015, you have an opportunity to become part of a great tradition at Town Center in Virginia Beach. Hundreds of runners and volunteers will take part in the Taste of Town Center 5K on November 7th right in the heart of Virginia Beach's premier business district. Town Center, with its pedestrian environment of tree-lined streets and courtyards, provides the perfect setting for event participants to come with their families. They will love the eclectic mix of world-class retail stores, specialty shops, and numerous restaurants. They will be anxious to get to know the Town Center business community, which many of you represent!

The Race supports local charities such as **American Cancer Society, Seton Youth Shelters, Special Olympics, and CHKD.**

The day's events will feature a 5K Race Run/Walk, a Tot Trot for young children, and a Post Race Celebration. And, then there is the competitive spirit of corporate teams, complete with company banners, and shirts, all trying to outdo the rest to capture the coveted Corporate Team Awards for the largest, fastest and most creatively attired teams.

Town Center Kiwanis runs some of the best fundraisers in the area, and we want your company to enjoy the marketing, fun, and sheer recognition for supporting these charities. You can run in the race, bring the kids along with you for the Tot Trot, greet the runners with your giveaways, and brand your company with up to 8,000 impressions from pre-event and on-site marketing. Most of us have either benefited from one or more of these charities or know others who have over the years. Several Town Center businesses have already expressed their support.

May we count on your support?

Thank you!



Sponsor Levels

2015 Race Sponsor Levels**	Friend of Kiwanis	Silver	Gold	Platinum	Presenting
Sponsor Benefits:	\$100	\$500	\$1,000	\$2,500	\$5,000
On Site Recognition	X	X	X	X	X
Name on Race Banners (deadline Sept. 9 th)			X	X	X
Sponsor Signage at Event (Company provides)				X	X
PA Announcements at Event				X	X
Company Rep Fires Starting Gun at The Race					X
Company Rep Participates in Awards Ceremony					X
Company Table at Event Site	X	X	X	X	X
Company Visibility		X	X	X	X
Emails to Town Center Workers & Residents				Name	Name
Online Registration Site			Logo	Logo	Logo
Entertainment Calendar Listing on Local Media Web Sites					Name
Pre-Event Media Announcements					Logo
Registration Brochure (2,500)			Logo	Logo	Logo
Kiwanis Club & Race Website		Name	Logo	Logo	Logo
Post Race Participant & Sponsor "Thank You 2015 Save the Date Email"				Name	Name
Race T-shirt (deadline October 17 th)		Name	Logo	Logo	Logo
Sponsorship Brochure		Name	Name	Name	Name
Company Participation					
Complimentary Race Entries		2	5	7	10

For Updates on Sponsors and Runners, visit our website:

<http://www.tasteoftowncenter5k.com> or email kbwarnken@gmail.com

**An early commitment will ensure that you receive all of the above named benefits that your sponsor level warrants. In Kind donations, products or services are typically categorized as half of their retail value for sponsorship purposes. Some exceptions apply.